

CONFERENCE 2010

Looking Forward, Looking Back: TAM at 50



Be Part of TAM's Future





2010 Annual Conference: *Looking Forward, Looking Back: TAM at 50* Exhibitor Information and Registration

Hotel Information
 Loews Vanderbilt Hotel
 2100 West End Avenue
 Nashville, TN 37203
 www.loewshotels.com
 Phone 615-320-1700

*mention the TAM Code **TAM310** for conference rate of \$105/night
 The Loews Vanderbilt Hotel is one of Nashville's finest hotels located on West End Avenue across from
 Vanderbilt University near Elliston Place and many shops and restaurants.

Exhibit Hall Schedule

Tuesday, March 30	Exhibitor Set-Up	10:00 am—Noon
	Exhibit Hall Opens	1:00 pm—4:00 pm
	Afternoon Coffee Break	
Wednesday, March 31	Exhibit Hall Open	8:30 am—11:30 am
	Silent Auction Open	8:30 am—11:30 am
	Morning Coffee Break	
	Hall Closed for Lunch	11:30 am—? pm
	Afternoon Coffee Break	
Thursday, April 1	Exhibit Hall Open	9:00 am—11:00 am
	Morning Coffee Break	
	Exhibit hall Break-Down	11:00 am—Noon

Exhibitors are welcome to attend all lunches and evening events and any conference sessions of interest.

Exhibiting at TAM's Annual Conference

Booth Size: 8' x 7'

Booth Fees: TAM Member **\$250** Non-Member **\$350**

*fee includes registration for 1 representative (additional reps \$100 each)

In addition, your fee includes:

- Draped 6' table • Signage
- Electricity • Internet Access
- Pre-registration mailing list • All conference meals
- Print & Web recognition

Exhibit assignments will be made on a first-come, first-served basis. As space is limited, you are encouraged to register early. Every effort will be made to assure you the booth location of your choice: however it is TAM's policy to avoid placing competitors in near proximity whenever possible, so early selection is critical. Please see the Exhibit Hall layout on the back page for location of booths, and mark your preferences on the registration form. Registrations must be accompanied by payment.

Shipping: Each exhibitor may ship items directly to the hotel in care of :

Marina Briggs, Conference Mgr
Loews Vanderbilt Hotel
2100 West End Avenue
Nashville, TN 37203

Address items to yourself with the note "Hold for TN Assoc. of Museums Conf."

If you have any questions contact Ms. Briggs at 615-321-1934.

Advertising Opportunities

Whether or not you exhibit*, an ad in the conference program is an excellent way to make sure that conference participants return to their institutions with information on your products and services. Exhibitors receive a discount on advertising in the conference program. Also, brochure distribution in conference packets is available.

Ad Specifications with Exhibitor Rates

Quarter page ad	\$100
Half page ad	\$150
Full page ad	\$200
Back Cover ad	\$250

*Non-Exhibitors add \$50 per rate.

**Deadline for electronic
art files for the ads is
March 5, 2010**

Be a Conference Patron at the \$1,000 Level and Receive:

- Booth & Registration for 2 representatives
- TAM Corporate membership your one year
- Half-page conference program ad
- Full page ad in printed directory
- Sponsor Recognition in conference program & promotional materials
- Special acknowledgement at conference, website & in TAM's Newsletter

More Sponsorship Opportunities

Breaks in Exhibit Hall

Scholarships

Hospitality Suite

Bus Transportation

Evening Events

Totes

For more information or to tailor a sponsorship opportunity, contact John Lancaster at info@tnmuseums.org.

Exhibit Hall Layout The Loews Vanderbilt Hotel Nashville, TN



P. O. Box 330984
Nashville, TN 37203
Phone: (866) 390-3638
Fax: (615) 460-5688
www.tnmuseums.org

Exhibitor Registration

Tennessee Association of Museums 2010 Annual Conference

Looking Forward, Looking Back: TAM at 50

Nashville, Tennessee - March 29 - April 1, 2010

Company: _____

Address: _____

City/State/Zip: _____

Telephone: _____ Fax: _____ Email: _____

Email for conference information if different from Email address above: _____

Booth Representative #1 (include title) _____

Additional Reps (\$100 each) (include title) _____

Contact for conference information if different from Booth Reps: _____

Description of Products or Services (for the exhibitor program): _____

EXHIBIT HALL FEES

Booth fees:

_____ Corporate member* \$250 = \$ _____

_____ Non-member (includes 2010 dues) \$350 = \$ _____

*If 2010 Dues already Paid

Conference Program Advertising (non-exhibitors add \$50)

Quarter page ad \$100
Half page ad \$150
Full page ad \$200
Back Cover ad \$250 = \$ _____

Membership Directory \$100 = \$ _____

TOTAL = \$ _____

All in one! Support TAM as a CONFERENCE PATRON \$1000 check here

Includes annual corporate membership, booth space, half-page conference program ad, and full page ad in printed directory. You will receive sponsor recognition in the conference program & promotional materials, special acknowledgement at conference, website & in TAM's Newsletter.

